

# Arts in the Heart of Augusta Festival 2011

<p style="text-align: center;"><i>Children's Area Booth Application*</i></p>
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\*organizations must fill out this **application** and **general release form** to be included in the festival.

**Dates of Festival**  
September 16-18<sup>th</sup>, 2011

**Application Deadline**  
Friday, August 5<sup>th</sup>, 2011

**Hours of Operation**  
Sept. 16, 5 p.m. - 9 p.m.  
Sept. 17, 11 a.m. - 9 p.m.  
Sept. 18, noon - 7 p.m.

**Return Application To:**  
Jamie Lowe  
Greater Augusta Arts Council  
1301 Greene Street  
Augusta, GA 30901  
706-826-4702, ext. 3  
706-826-4723 (fax)

**Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Daytime Phone:** \_\_\_\_\_

**Cell Phone/Pager Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

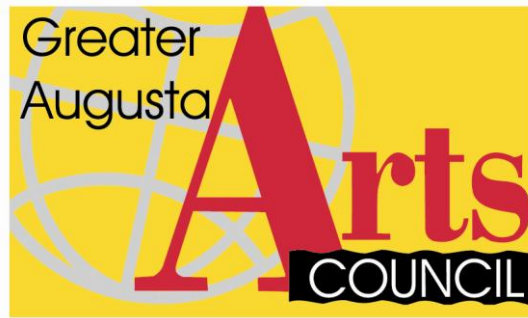
**Description of Craft/Activity:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Craft/Activity's Country of Origin\*:** \_\_\_\_\_

*\* Craft/Activity must be related and consistent with the festival's multicultural theme. Each organization shall choose a country and develop the craft/activity around that country. Participating organization is responsible for all supplies.*



**Arts in the Heart of Augusta Festival 2011**  
**Children's Area General Release**

I understand that the decision of the Greater Augusta Arts Council Arts in the Heart of Augusta Festival Committee is final. If accepted, I agree to abide by the Arts in the Heart of Augusta Festival rules and regulations. Also, I do hereby discharge GAAC and the Arts in the Heart of Augusta Festival Committee of and from all manner of actions, suits, damages, claims and property while participating in the Arts in the Heart of Augusta festival on September 16, 17 and 18, 2011. I/We give permission for photos, video and sound recording from my/our participation in Arts in the Heart of Augusta Festival 2011 to be used for festival promotional purposes.

**Authorized Signature:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_

**Title/Position:** \_\_\_\_\_

# What is the Children's Area?

The Greater Augusta Arts Council is proud to provide a free, interactive area of arts & crafts for children attending the Arts in the Heart of Augusta Festival. We encourage you to be creative with the crafts & remind you to consider the materials necessary to complete the entire weekend. You will receive an estimated **3,000+ children** during the festival!



## Answers to Frequently Asked Questions (FAQ) of the Festival

1. Information relating to Arts in the Heart of Augusta will be available in late spring at [www.artsintheheart.com](http://www.artsintheheart.com).
2. Each group should plan on staffing their booth during ALL festival hours, but volunteers will be assigned to each booth to help you throughout the festival. Please contact **Jamie Lowe** at [artsed@augustaarts.com](mailto:artsed@augustaarts.com) or 706-826-4702 ext. 3, providing an estimated number of volunteers needed.
3. While your craft/activity should have a theme related to the “**Country of Origin**”, you do not provide any *information* about your “**country**”. This is simply a name for the youngsters to check-off on their **passports**, as they make their way around the Children's Area.
4. The Greater Augusta Arts Council does not pay for craft/activity materials – each group is responsible for providing all supplies necessary for their activity. **Please note:** You are not required to provide a “take away” craft. You can provide games/activities that correspond with your “country”. Also, should you choose to provide a “take away” craft, you are allowed to solicit sponsorships to help pay for the cost of supplies.
5. **Organizational Banners** are suggested for each tent. If you do not have a banner, please contact **Jamie Lowe** at [artsed@augustaarts.com](mailto:artsed@augustaarts.com) or 706-826-4702 ext. 3. Please hang each banner at the back of your tent – this is to prevent banners being hung from the front of the tent, blocking the view of what's inside the tent. We will have extra zip-ties if needed.
6. **We can provide tents.** If you have a tent, please let us know. In addition to each **10X10 tent**, the festival will provide each group with two 8 ft. long rectangle tables and 5 chairs. If you will need additional chairs, please contact **Jamie Lowe** at [artsed@augustaarts.com](mailto:artsed@augustaarts.com) or 706-826-4702 ext. 3.
7. If you need electricity, you will need to **bring your own extension cords**. Lights will be provided.



8. This festival is rain or shine – please plan accordingly.
9. You are allowed (and encouraged!) to **hand out information about your group** and talk with parents about activities available for their children within your organization (if applicable).

For more information, please contact Jamie Lowe at [artsed@augustaarts.com](mailto:artsed@augustaarts.com) or by phone at 706.826.4702, ext. 3.

*It is because of the **incredible generosity** of area companies and organizations that the Children's Area provides such **wonderful experiences** for our young visitors.*

***Thank you!***